



Tips for Talks & Posters

Talk:

- Structure the talk clearly to allow the audience to follow the argument.
- Find a balance between pictures and text/formula. (Too many formulae may be overwhelming).
- Do not get too specific as the audience has different backgrounds and is at different levels of study.
- Allot enough time for each part of your talk. The talk should be finished in time while being understandable.
- Focus on the key messages you want to convey -> be concise.

Poster:

- Only place important information on your poster. Do not overload it.
- The poster should have a clear structure (e.g. use boxes for different topics).
- Double check if graphics scale well (use vector graphics or high resolution images). Otherwise they might get pixelated.
- Remember: On first look the visiting researcher should get a good impression and overview of your project.